

≇STAGWELLGROUP

Owner The Stagwell Group

Contract Type Lighting

Contract Amount \$766,000.00

General Contractor Cross Management NY

Architect Montroy Andersen DiMarco

STAGWELL New York City

The Stagwell Group signed a 83,000 square foot lease at one of New York's premier buildings, One World Trade Center. Jones Lang LaSalle turned to FSG, a Synergy Partner, to help evaluate cost of the lighting fixture package.

CHALLENGE

FSG was tasked with bringing costs down on a single name lighting specification that was presented by the design team.

SOLUTION

FSG partnered with Jones Lang LaSalle to create competition with another major lighting manufacturer to ensure The Stagwell Group received Synergy savings of 10%.

