



FSG Storefront

FSG's Online Store is open and available to provide the latest lighting technology along with legacy lighting supplies 24 hours a day.

Our online lighting showroom allows existing customers to purchase their MRO orders or fulfill any other lighting needs at their convenience.

New customers without an FSG account can browse through thousands of items in our online catalog, add items to their cart, and checkout as a Guest.

(888) 714-5715 STOREFRONT.FSG.COM

FEATURES, FUNCTIONS, AND CAPABILITIES

- Real-time inventory status
- Customer-specific and base price available
- 24/7access
- Multiple checkout options (Credit Card & Net Terms)
- Price Quoting is available for existing customers
- "Superusers" manage multiple users and locations
- Credit manager approval
- Punch-out compatible
- Chat, phone, and email support
- Configurable catalog "open" or "restricted" catalog based on preference
- View order history (up to 5 years)
- Pull spec sheets, catalog pages, and installation guides on demand
- See similar or frequently purchased products on the product detail pages



EXISTING CUSTOMER BENEFITS

- Ongoing account management and CCC support access
- Customer-specific pricing available once logged in
- Order history (up to 5 years)
- Customer specific catalog
- Restricted catalog for location purchasing compliance
- Unique storefront interface available for customer branding purposes

EASE OF ACCESS AND USE

- storefront.fsg.com is available from all standard web browsers
- Punchout available for users of the eProcurement system (OCI and cXML)
- "Quickbuy" groups can be set up to display an easy list of products approved by location/account

GUEST CUSTOMER BENEFITS

- No need to set up an account
- Guest checkout supports immediate product ordering
- Wide selection of lighting and electrical products available

FREQUENTLY ASKED QUESTIONS

- Q: Do Outside Sales Reps receive full sales credit on orders through FSG Storefront?
 A: Yes
- Q: Will ordering through FSG Storefront improve my profitability?
 - A: Orders through the storefront have a lower cost to serve, which increases profitability for customers. Storefront orders also have higher average order totals.
- Q: Do you have any tools for Outside Sales Reps?
 - A: Outside sales reps have access to a remote sales tool (storefront.fsg.com/remsales) to help manage customers.
- Q: Is it easy to setup a customer on FSG storefront?
 - A: Customer setup is a breeze! Contact andrew.wimmer@fsgi.com for more details

CONTACT FSG STOREFRONT

- Email fsgstorefront@fsgi.com for general online support
- Reach out to your sales representative for any questions you have about account and product support.

(888) 714-5715 STOREFRONT.FSG.COM